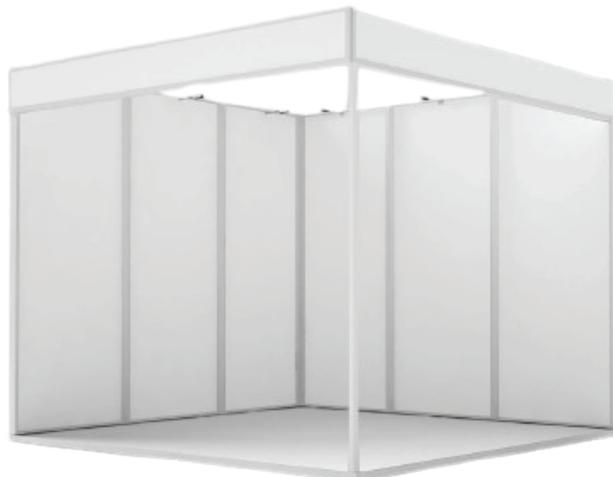
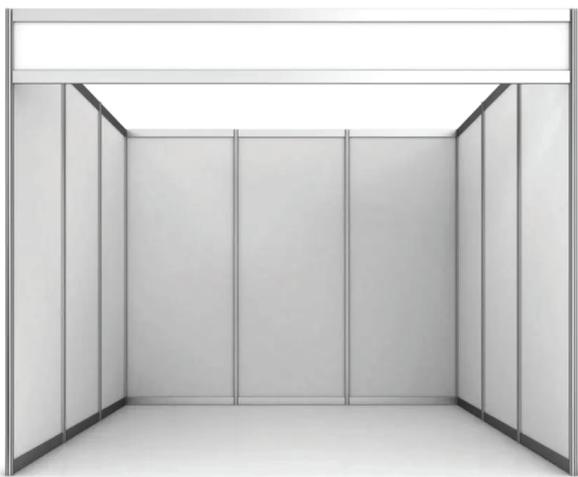


# INTRODUCTION

The **Event Exhibition** shall be setup and hosted at the upper-deck grounds at The Edge Convention Centre - Nairobi. This information pack is designed to guide exhibitors through the expectations, standard provisions, and optional enhancements available for the aforementioned upcoming event.

## Standard Booth Inclusions

For this particular exhibition, we shall utilize a **"Shell Scheme"** format, providing a turnkey solution for exhibitors and visitors alike. Some exhibitors may vary their requirements. The following diagrams show two samples of the standard exhibition booth we shall provide.



*Diagram 1: A standard 3m by 3m exhibition booth*

*A standard 3m by 3m exhibition booth, corner stand*

The following table outlines the typical components we shall provide in all standard booths.

Component	Description
Structure	Aluminum framework with white octanorm infill panels (typically 3m x 3m).
Fascia Board	A prominent header panel displaying the exhibitor's company name and booth number.
Lighting	Adjustable spotlights to ensure optimal stand illumination.
Power Supply	One standard 13-amp electrical socket for basic equipment.
Waste	A standard bin for waste management
Furniture	A basic set consisting of one trestle table and two standard chairs.

### Items that come with each standard booth



1 table



2 Chairs



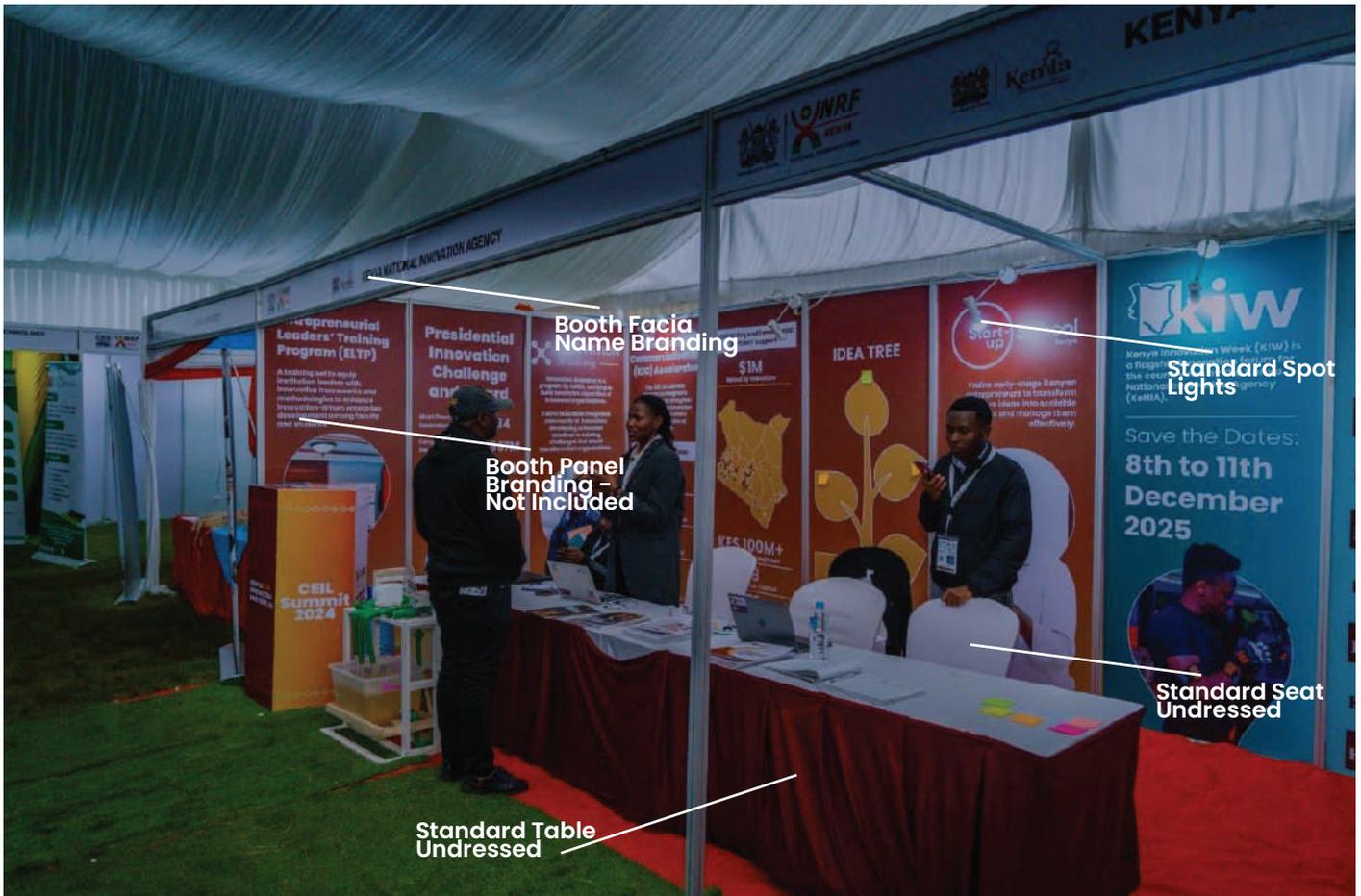
1 bin



1 socket



3 Spot Lights



## Additional Rental Options and Extra Costs

To further distinguish your presence, exhibitors may opt for specialized equipment and services. These items are typically hired at an additional cost and should be requested well in advance of the event setup dates.

Category	Available Items and Services
Premium Furniture	Cocktail stools, reception counters, lockable cupboards, carpeting and lounge seating.
Audiovisual (AV)	LED screens, TV Screens
Enhanced Branding	Full-color wall graphics, pull-up banners, and custom-built display stands.
Staffing & Support	Technical support staff, and daily booth cleaning.
Catering	Coffee machines, and water dispensers for guests.

### Lounge Seats



### LED Panels



### Custom-Prefabricated Booths



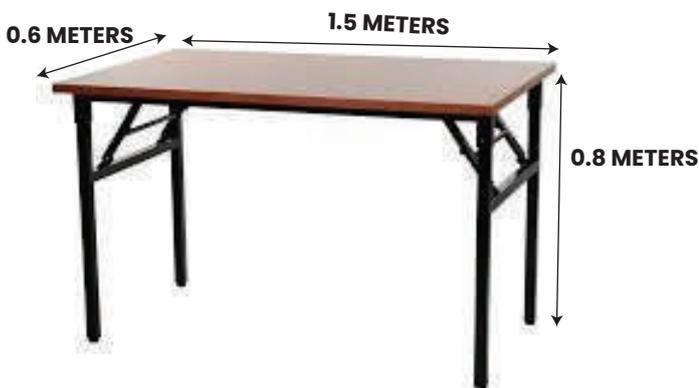
### TV Screens



### Display Screens

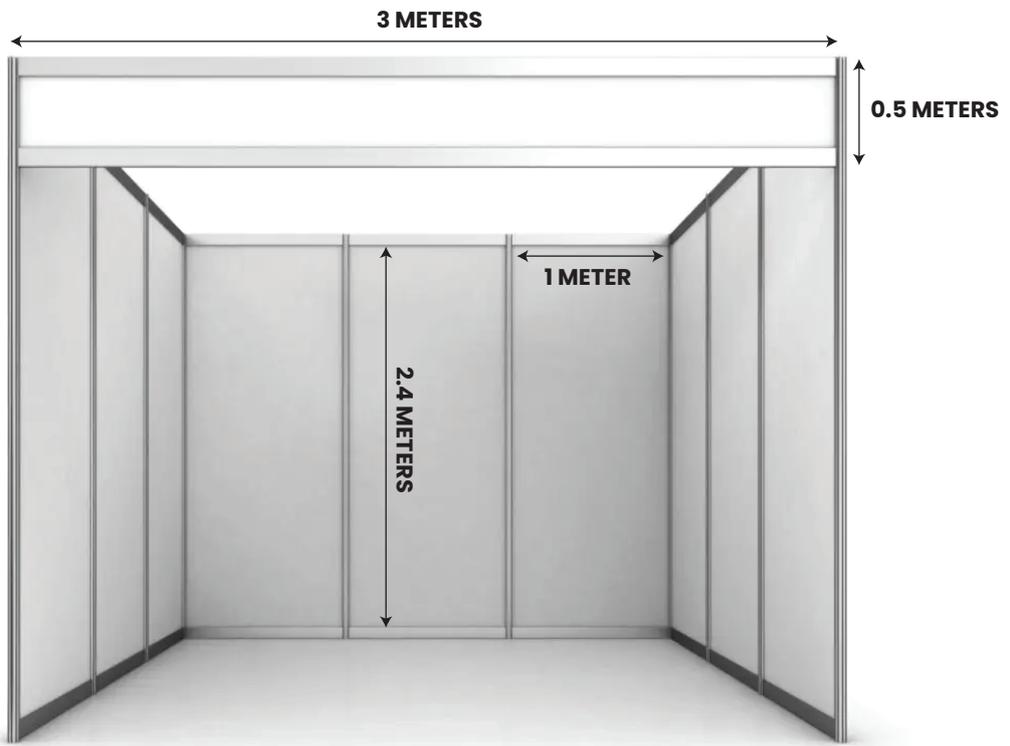


### Exhibition Table



### Lockable Counter





## Booth Branding Artwork Specs



The following guidelines are intended to assist exhibitors in preparing and submitting artwork for the exhibition booths. Adhering strictly to the specifications provided will ensure high-quality production, timely installation, and a seamless exhibition experience:

All artworks must be submitted in the following format:

- Format: Print-ready PDF
- Colour Mode: CMYK
- Resolution: Minimum 300 DPI at actual size
- Scale: Artwork must be designed at 100% (actual size)
- Bleed & Crop Marks: Include where applicable
- Fonts: All fonts must be outlined or embedded
- Images: All images must be high resolution (no pixelation)

Failure to adhere to these requirements may result in compromised print quality, for which the organiser will not be held liable.

Please prepare your designs according to the following measurements:

### Fascia Artwork

- Dimensions: 0.5m (Height) × 3m (Length)
- Orientation: Landscape
- Safe Margin: Keep all critical text and logos at least 50mm from edges

### Panel Artwork (Per Panel)

- Dimensions: 2.4m (Height) × 1m (Width)
- Orientation: Portrait
- Safe Margin: Keep all critical text and logos at least 50mm from edges

Each panel artwork must be supplied as a separate PDF file unless otherwise instructed.